



PRESS RELEASE

CIF Reports Success at 9th Annual Gala Fundraiser

February 22, 2019 - Mechanicsville, VA. - The Collision Industry Foundation (CIF) held its ninth annual Gala Fundraiser in Palm Springs, California alongside the Collision Industry Conference. Continuing the well-known tradition, the Foundation hosted a lively cocktail party, complete with delicious Asian fare hors d'oeuvres and cocktails at the renowned Lulu California Bistro.



Attendees from the collision industry set new records for the fun event. The gala guests were able to participate in a raffle and silent auction featuring many desirable items which were donated by companies and individuals. Items included high-end electronics from Apple® and Bose®, custom art work, a Chip Foose-signed picture, a NASCAR® package as well as vouchers for I-CAR and AMI training classes.

The gala was successful in raising funds for the mission of CIF. The foundation's major focus has been the Collision Industry Relief Fund to assist collision repair professionals who have lost their livelihoods from a natural disaster or other catastrophe. Most recently benefiting from this were victims from the wildfires in California.





Commenting to the success of the event, Cheryl Boswell, CFO at DCR Systems and CIF treasurer said, "Our donors - companies and individuals - see the value of the Foundation's work and continue to support us. We are grateful for their support so we may continue serving those in our industry impacted by natural disasters."

CIF's vision is to bring awareness and emergency relief to Collision Repair Professionals. If you know of anyone in need from our industry, please direct them to the CIF website www.collisionindustryfoundation.org To donate at any time or to learn more about CIF's current projects, please visit the CIF website.

About CIF: The Collision Industry Foundation (CIF) is the 501(c)3 charitable arm of the collision repair industry. We are dedicated to raising, managing and donating funds to provide emergency relief to the collective repair community at large who have been impacted by natural disasters or other catastrophic events. For more information,

visit: http://www.collisionindustryfoundation.org

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