



**We Answer The Call™**

## **CIF Announces Sherwin-Williams As Repeat Annual Donor**

*MECHANICSVILLE, VA, April 20, 2023*

*The Collision Industry Foundation (CIF) is delighted that Sherwin-Williams committed again to the “CIF Annual Donor Program”. This marks the second consecutive donation at the URGENT CARE (second highest) tier.*

*Introduced in 2021, the Annual Donor Program was designed to bring needed recurring resources to the Foundation, so it can deliver on its mission to ‘Answer the Call’ when those in the industry have been impacted by catastrophic events such as Wildfires, Hurricanes, Flooding, or COVID. Learn more here about the tax-deductible donations for the program:*

*[https://www.collisionindustryfoundation.org/uploads/1/2/0/0/120099486/cif\\_ad\\_order\\_form2023-0313.pdf](https://www.collisionindustryfoundation.org/uploads/1/2/0/0/120099486/cif_ad_order_form2023-0313.pdf)*

*For over two decades through the generous support of Corporations and Individuals, CIF was able to assist hundreds of collision repair professionals in need after disaster.*

*We are grateful for Sherwin-Williams’ continued support of the Annual Donor Program, which will enable CIF to continue its work for disaster relief assistance.*

# SHERWIN-WILLIAMS®

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[TO DONATE - Click Here](#) Or text **CIF** to **734-366-4990**. All donations are tax-deductible.

**About CIF:** The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www.collisionindustryfoundation.org>