



We Answer The Call™

CIF Announces BASF as repeat Annual Donor

MECHANICSVILLE, VA, July 28, 2023 - The Collision Industry Foundation (CIF) is delighted that BASF committed again to the "CIF Annual Donor Program". This marks the second consecutive donation at the URGENT CARE (second highest) tier.

Introduced in 2021, the Annual Donor Program was designed to bring needed recurring resources to the Foundation, so it can deliver on its mission to 'Answer the Call' when those in the industry have been impacted by catastrophic events such as Wildfires, Hurricanes, Flooding, or COVID. Learn more here about the tax-deductible donations for the program:

https://www.collisionindustryfoundation.org/uploads/1/2/0/0/120099486/cif_ad_order_form2023-0313.pdf

For over two decades through the generous support of Corporations and Individuals, CIF was able to assist hundreds of collision repair professionals in need after disaster.

We are grateful for BASF's continued support of the Annual Donor Program, which will enable CIF to continue its work for disaster relief assistance.

###



Help spread the word about CIF - Like, share and follow CIF on [Facebook](#) and [LinkedIn](#)

[TO APPLY FOR ASSISTANCE - Click Here](#)

[TO DONATE - Click Here](#) Or text **CIF** to **734-366-4990**. All donations are tax-deductible.

About BASF Automotive Refinish

BASF's Automotive Refinish business manufactures and markets coatings for the collision repair, commercial fleet and automotive specialty markets. Its paint products are supported by technical training programs, advanced color information systems, business management and planning tools. For more information visit <http://www.basfrefinish.com>

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in 2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www.collisionindustryfoundation.org>