



## PRESS RELEASE

### **Collision Industry Foundation Announces 10th Annual Gala Date and New Location**

*October 10, 2019 - Mechanicsville, VA.* -The Collision Industry Foundation (CIF) is thrilled to announce its 10th Annual Gala event which will be held in Palm Springs, Cal. on Thursday, January 16, 2020 from 6:00 to 9:00 pm local time.

Over the past few years, CIF has experienced overwhelming interest in the Gala. Rather than limit the number of guests who can attend, the event is moving just one block east to "[The Bank](#)", Palm Springs' hottest mid-century venue! The new location can accommodate twice the number of attendees as before. We encourage you to spread the word and bring a friend - or two!

In more good news, the Gala will have the same great food catered by Lulu's Bistro! You'll have the same experience you've come to enjoy, with much more elbow room!

The goal of this annual industry event is to raise funds to support collision repair industry professionals with emergency relief in times of crisis, so

everyone attending should make sure to participate in the raffles and visit the Silent Auction. The Auction portion will be bigger and better than ever, with even more premium auction items!

We are also thrilled to honor our generous donors; without whose ongoing support our work would not be possible.

Mark your calendar and join us at "The Bank"! You won't want to miss this CIF special anniversary celebration! Register now at <http://cifgala.org/> for Early Bird pricing (extended until Nov. 10, 2019), and don't forget to like us on Facebook at <https://www.facebook.com/CollisionIndustryFoundation/>

**About CIF:** The Collision Industry Foundation (CIF) is the 501(c)3 charitable arm of the collision repair industry. We are dedicated to raising, managing and donating funds to provide emergency relief to the collective repair community at large who have been impacted by natural disasters or other catastrophic events. For more information, visit: <http://www.collisionindustryfoundation.org>

**COLLISION INDUSTRY FOUNDATION**

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