



We answer the call®

CIF Mobilizes as Hurricane Laura Comes Ashore

August 28, 2020 - Mechanicsville, VA. - The Collision Industry Foundation (CIF) is mobilizing to assist those impacted by Hurricane Laura and seeks donations to assist these industry professionals and their families.

CIF is the 501(c)(3) charitable arm of the collision repair industry. CIF's Mission is to secure and distribute donations to individuals who have experienced significant losses due to natural disasters or other catastrophic events. Most recently, CIF assisted hundreds of industry professionals and their families impacted by COVID-19.

"Many industry events including SEMA have been cancelled in 2020, resulting in a significant reduction in money spent on tradeshow booths, receptions, airfare and hotels. We encourage everyone to consider reallocating some of those cost savings to CIF to help collision repair professionals who have been directly impacted by Hurricane Laura," stated Dan Risley, CIF Board Trustee and CCC Information Systems V.P. Quality Repair & Market Development. "There is a real need today! And your tax-deductible donation will make a difference in someone else's life."

Tax deductible donations to CIF - or requests for support - can both be made at www.collisionindustryfoundation.org. Companies and individuals can also help to spread the news of CIF's available support via Facebook and LinkedIn posts, separate flyers or promotions, and company newsletters or other communication channels.

"We all feel hopeless as we watch the storms come ashore and damage countless individuals' homes and communities. We are asking the industry to dig deep and make donations to CIF so we may assist our brothers and sisters at this time of critical need," encouraged Michael Quinn, CIF Board Chair and SVP of Business Development at AirPro Diagnostics.

All donations to CIF are tax deductible. To contribute to CIF for future industry support, visit <http://www.collisionindustryfoundation.org>

Don't forget to Like and Follow on [Facebook](#) and [LinkedIn](#)

[TO APPLY FOR ASSISTANCE - Click Here](#)

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CORPORATE DONATIONS, Email: collisionindustryfoundation@gmail.com

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We are dedicated to raising, managing, and donating funds to provide emergency relief to collision repair professionals who have been impacted by natural disasters or other catastrophic events.

For more information visit: <http://www.collisionindustryfoundation.org>