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PRESS RELEASE

Collision Industry Foundation Announces CCC Information Services Inc. is First Donor to Recently Launched Annual Donor Program

March 15, 2021 - Mechanicsville, VA. - The Collision Industry Foundation (CIF), the charitable arm of the collision repair industry, announces today that CCC Information Services Inc. (CCC) is the first organization to support its Annual Donor Program. The Annual Donor Program, introduced last month, is designed to bring needed, recurring resources to the foundation, so it can deliver on its mission to answer the call when the industry has been impacted by unforeseen catastrophic events. CCC's pledge is at the First Responder level, committing \$10,000 annually to support CIF.

"The Collision Industry Foundation plays an integral role in our industry, supporting our community when the unexpected happens," said Dan Risley, VP, automotive services group, CCC and CIF Trustee. "CCC is proud to support CIF and its work to ensure the long-term strength and success of the companies and individuals that make up our industry."

CIF provides emergency relief to collision repair professionals by securing and distributing donations to individuals who have experienced significant losses due to natural disasters or other devastating events. CIF depends solely on the generosity of donations to conduct its work.

"We appreciate the generosity of CCC in support of the CIF mission and welcome them as our very first annual donor," said Michael Quinn, President of CIF and AirPro Diagnostics. "Thanks to CCC and other CIF donors, we are able to continue our important work assisting collision repair professionals who have been impacted by catastrophic life-changing events."

There are five levels of annual funding options available. Please visit www.collisionindustryfoundation.org to learn more about CIF, Annual Donor levels and the corresponding benefits. All donations to CIF are tax deductible.

Become an Annual CIF Donor Now!

To become a CIF annual donor visit www.collisionindustryfoundation.org and click on the button "Donate to CIF Annual Donor Program," or reach out now via email to collisionindustryfoundation@gmail.com. All donations are tax-deductible, so please reach out now. The CIF Board of Trustees thank you for your support!

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Don't forget to Like and Follow CIF on Facebook and LinkedIn.

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www.collisionindustryfoundation.org>

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