

## CIF Announces National Coatings-Single Source as Annual Donor

April 19, 2021 – Mechanicsville, VA – The Collision Industry Foundation (CIF) is thrilled to announce that National Coatings & Supplies / Single Source has joined the "CIF Annual Donor Program" at the highest level: a 1<sup>st</sup> RESPONDER with a \$15,000 pledge! The Annual Donor Program was designed to bring needed, recurring resources to the Foundation, so it can deliver on its mission to Answer the Call when those in the industry have been impacted by unforeseen catastrophic events.

"NCS/Single Source is very proud to be associated with such a caring and benevolent organization. The Collision Industry Foundation does great work in helping individuals and organizations – within our industry – in their time of hardship and need", said NCS / Single Source President and CEO, John Leavy.







CIF provides emergency relief to collision repair professionals by securing and distributing donations to individuals who have experienced significant losses due to natural disasters or other devastating events. CIF depends solely on the generosity of donations to conduct its work.

The "CIF Annual Donor Program" offers five levels of annual funding options; each with a suite of benefits to donors throughout the calendar year. Please visit <a href="www.collisionindustryfoundation.org">www.collisionindustryfoundation.org</a> to learn more about CIF, the Annual Donor levels and the corresponding benefits. All donations to CIF are tax deductible.

"Over the years, NCS / Single Source has been a steady supporter of CIF. We truly appreciate their donation and also helping us to spread the word about CIF's mission for disaster relief assistance", said CIF Trustee Kelly Broderick of Sherwin Williams.

To become a CIF annual donor visit <a href="www.collisionindustryfoundation.org">www.collisionindustryfoundation.org</a> and click on the button "Donate to CIF Annual Donor Program," or reach out now via email to <a href="collisionindustryfoundation@gmail.com">collisionindustryfoundation@gmail.com</a>. All donations are tax-deductible, so please reach out now. The CIF Board of Trustees thank you for your support!

## **Become an Annual Donor Now!**

How can you help?	Become a CIF Annual Donor				
	FIRST	URGENT	MMEDIATE  CARE	PRIMARY	FIRST
Annual Donation \$	\$10k+	55k+md <510k	\$1x+ and < \$5k	\$500 and < \$1k	Min. 550 and < \$50
Donor name or Company listed in CIF website	1	/	1	1	1
Allow CIF logo/link on their website	1	1	1	1	1
Website Individual/Company/html link	1	1	1		
Group Social Media Post	/	1	1		
Individual Social Media post	1	1			
Website Individual company logo included with link	1	1			
Recognition at Gala	1	/			
Signage and plaque	/	1			
Press release	/	1			
Signage at CIF Events	1	~			
Provide CIF logo with YEAR	1	1			
30 second clip/link why support CIF	1				
Passes to annual event (value = \$75 per ticket)	5 passes	2 passes	1 pass		

We Answer The Call™

TO APPLY FOR ASSISTANCE - Click Here TO DONATE - Click Here

CORPORATE DONATIONS, Email: collisionindustryfoundation@gmail.com

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <a href="http://www.collisionindustryfoundation.org">http://www.collisionindustryfoundation.org</a>