



CIF Announces Start of Annual Donor Program

MECHANICSVILLE, VA, December 9, 2021 - The Collision Industry Foundation (CIF) has called for the industry at large to participate in the Annual Donor program initiative which was launched earlier this year. The goal is to recognize organizations and individuals who make tax-deductible donations annually in support of the CIF mission. That mission is to assist collision repair professionals who have been impacted by catastrophic life-changing events.

The “CIF Annual Donor Program” offers specific benefits to donors, depending on their level of commitment. CIF depends solely on the generosity of donations to conduct its work, and numerous donors within the industry provide funding year-over-year.

There are five levels of annual funding available that suit every budget, ranging from:

“First Aid” donor of up to \$500

“Primary Care” donor from \$500 to <\$1,000

“Immediate Care” donor from \$1,000 to <\$5,000

“Urgent Care” donor from \$5,000 to <\$10,000 and

“First Responder” donor with a contribution over \$10,000

Here are the companies who committed to 2021 Annual Donations. We thank them for their support!

Our CIF 2021 Annual Donors. Thank You!



Here is how the program works: Each December, CIF will send an invoice for the upcoming year to all annual donors, reflecting the tax-deductible amount they have offered to contribute. These donors will receive a set of benefits based on their commitment. The benefits may include website visibility, social media publicity, press release, signage at live or virtual events, certificate, plaque, admission to CIF live or virtual events, and more!

How can you help?		Become a CIF Annual Donor				
Donor Level	FIRST	URGENT	IMMEDIATE	PRIMARY	FIRST	
	RESPONDER	CARE	CARE	CARE	AID	
Annual Donation \$	\$10k+	\$5k+ and <\$10k	\$1k+ and <\$5k	\$500 and <\$1k	Min. \$50 and <\$500	
Donor name or Company listed in CIF website	✓	✓	✓	✓	✓	
Allow CIF logo/link on their website	✓	✓	✓	✓	✓	
Website Individual/Company/html link	✓	✓	✓	✓	✓	
Group Social Media Post	✓	✓	✓	✓	✓	
Individual Social Media post	✓	✓	✓	✓	✓	
Website individual company logo included with link	✓	✓	✓	✓	✓	
Recognition at Gala	✓	✓	✓	✓	✓	
Signage and plaque	✓	✓	✓	✓	✓	
Press release	✓	✓	✓	✓	✓	
Signage at CIF Events	✓	✓	✓	✓	✓	
Provide CIF logo with YEAR	✓	✓	✓	✓	✓	
30 second clip/link why support CIF	✓	✓	✓	✓	✓	
Passes to annual event (value = \$75 per ticket)	5 passes	2 passes	1 pass			

We Answer The Call™

To become a CIF annual donor visit www.collisionindustryfoundation.org and click on the button "Donate to CIF Annual Donor Program," or reach out now via email to collisionindustryfoundation@gmail.com. All donations are tax-deductible, so please reach out now.

The CIF Board of Trustees thank you for your support!

[TO APPLY FOR ASSISTANCE - Click Here](#)
[TO DONATE - Click Here](#)

CORPORATE DONATIONS, Email: collisionindustryfoundation@gmail.com

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www.collisionindustryfoundation.org>

COLLISION INDUSTRY FOUNDATION



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