

## **CIF Announces 3M as Annual Donor**

MECHANICSVILLE, VA, October 31, 2022 – The Collision Industry Foundation (CIF) is delighted to announce that 3M has joined in the "CIF Annual Donor Program" at the URGENT CARE tier with a \$5,000 pledge!

The Annual Donor Program was designed to bring needed, recurring resources to the Foundation, so it can deliver on its mission to 'Answer the Call' when those in the industry have been impacted by unforeseen catastrophic events.

"As large as the collision industry has grown, it is still a close-knit community – one that 3M has been lucky enough to be a part of for well over 100 years. We're family, friends, and neighbors. Supporting shops through good times and bad is just part of our DNA, so working with CIF to help those in need is an easy decision," said Jason Scharton, Global Expertise Delivery Manager for 3M Automotive Aftermarket.

"For many years, 3M has been known as a steady supporter of this industry and of the CIF cause. We are grateful that 3M also joined the CIF Annual Donor program," commented 'Collisionista' Petra Schroeder, CIF Trustee. "The generous donation will assist fellow industry men and women in time of need."



Help spread the word about CIF - Like, share and follow CIF on Facebook and LinkedIn

TO APPLY FOR ASSISTANCE - Click Here
TO DONATE - Click Here All donations are tax-deductible.

**About CIF**: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision

repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <a href="http://www.collisionindustryfoundation.org">http://www.collisionindustryfoundation.org</a>

## **COLLISION INDUSTRY FOUNDATION**

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