



## CIF Requests Donations to Assist Calif. Fire Victims

*November 19, 2018- Richmond, Virginia* - The Collision Industry Foundation (CIF) announced today its' Disaster Relief Task Force is in full swing providing aid to industry victims of the most recent California fires. With this new batch of wildfires including the Woolsey Fire and Camp Fire, the latter of which has thus far killed 77 people and destroyed more than 12,794 structures\*, and now becoming California's deadliest and most destructive wildfire on record.

Just in front of the Thanksgiving holiday, and inching close to #GivingTuesday, CIF aims to bring awareness of its' mission and seek support for disaster victims. Tax deductible donations are requested to assist collision repair professionals in need.

Please donate [here](https://www.collisionindustryfoundation.org/donate.html):

<https://www.collisionindustryfoundation.org/donate.html>





"We have been in contact with survivors and hearing many devastating experiences," stated Michael Quinn, CIF Disaster Relief Chairman and SVP of Business Development at AirPro Diagnostics. "We are sending aid now. We need the industry to step forward - once again - and help its own."

More and more stories are surfacing from our industry colleagues being affected by the disasters. One shop Customer Service Representative relayed that she went to work and later that morning received a call from her husband that the fire had moved into their neighborhood. All he could recover were birth certificates before he was forced to evacuate and they lost everything. A paint jobber in Chico, Calif., just 14 miles away told CIF they are fine; however, the smoke is thick and low, and the entire staff is wearing respirators while working.

"At this time when we give thanks, we need to think of the folks in our industry needing our help," stated Bill Shaw, CIF President and PPG Director of Business Development. "We encourage all industry stakeholders to support our efforts and to make tax deductible donations."

\*Source: CBS News (online), November 19, 2018, 5:40 AM  
California wildfires: Nearly 1,000 unaccounted for in Camp Fire - live updates

*You can also support CIF with your Amazon shopping through [AmazonSmile](#):*



**About CIF:** The Collision Industry Foundation (CIF) is the 501(c)3 charitable arm of the collision repair industry. We are dedicated to raising, managing and donating funds to provide emergency relief to the collective repair community at large who have been impacted by natural disasters or other catastrophic events. For more information, visit: <http://www.collisionindustryfoundation.org>

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