

## CIF Announces Start of 2024 Annual Donor Program

MECHANICSVILLE, VA, December 6, 2023 – The Collision Industry Foundation (CIF) is calling for the industry at large to participate in the CIF's Annual Donor program. Introduced in 2021, the program allows the CIF to provide immediate financial relief to collision repair professionals impacted by catastrophic events. A list of our annual donors can be seen at <a href="https://www.collisionindustryfoundation.org/donorssupporters.html">https://www.collisionindustryfoundation.org/donorssupporters.html</a>

It is through their generosity that we were able to help individuals impacted by the recent floodings as well as the devastating fires in Maui/Lahaina.

The Annual Donor program has 5 different tiers allowing corporations as well as individuals an opportunity to participate. Available levels are:

FIRST RESPONDER 10K+

URGENT CARE 5K+ to <10K
IMMEDIATE CARE 1K+ to <5K
PRIMARY CARE \$500 to <1K

FIRST AID min. \$50 to <\$500

CIF depends solely on the generosity of tax-deductible donations to conduct its work, and numerous donors within the industry provide funding year-over-year. Many of you already renewed your commitment for 2024, and we truly appreciate your ongoing support. Thank You!

If you are not participating yet, we invite you to join the program, which supports the CIF mission to assist collision repair professionals who have been impacted by catastrophic life-changing events.

## CIF Annual Donor Program

Vision: Provide emergency relief to collision repair professionals

**Mission:** Secure and distribute donations to individuals who have experienced significant losses due to natural disasters or other catastrophic events.



There are 5 tiers, designed to suit every budget:

|            | FIRST RESPONDER | 10K+                | TIER 1 |
|------------|-----------------|---------------------|--------|
| <b></b>    | URGENT CARE     | 5K+ to <10K         | TIER 2 |
| <b>3</b>   | IMMEDIATE CARE  | 1K+ to <5K          | TIER 3 |
| $\bigcirc$ | PRIMARY CARE    | \$500 to <1K        | TIER 4 |
| <b>(</b>   | FIRST AID       | min. \$50 to <\$500 | TIER 5 |

Join the **CIF Annual Donor** program – it was created in 2021 with the goal to secure **recurring tax-deductible donations** from corporations and individuals who want to give back to those impacted by catastrophic life changing events.



2023 Collision Industry Foundation June 30

To become a CIF annual donor visit <a href="www.collisionindustryfoundation.org">www.collisionindustryfoundation.org</a> now and click on the button "Donate to CIF Annual Donor Program," or reach out now via email to collisionindustryfoundation@gmail.com. All donations are tax-deductible. Please reach out now.

The CIF Board of Trustees thanks you for your support!

Help spread the word about CIF - Like, share and follow CIF on Facebook and LinkedIn

TO APPLY FOR ASSISTANCE - Click Here
TO DONATE - Click Here All donations are tax-deductible.

**About CIF**: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <a href="http://www.collisionindustryfoundation.org">http://www.collisionindustryfoundation.org</a>