



We Answer The Call™

CIF Announces PPG as Repeat Annual Donor

MECHANICSVILLE, VA, Oct 21, 2024– The Collision Industry Foundation (CIF) is delighted that PPG committed again to the "CIF Annual Donor Program". This marks the third consecutive year with a donation at the URGENT CARE (second highest) tier. Introduced in 2021, the Annual Donor Program was designed to bring needed recurring resources to the Foundation, so it can deliver on its mission to 'Answer the Call' when those in the industry have been impacted by catastrophic events such as Wildfires, Hurricanes, or Flooding.

Learn more here about the tax-deductible donations for the program:

https://www.collisionindustryfoundation.org/uploads/1/2/0/0/120099486/cif_ad_order_form20230313.pdf

For over two decades through the generous support of Corporations and Individuals, the CIF was able to assist hundreds of collision repair professionals in need after disaster. We are grateful for PPG's continued support of the Annual Donor Program, which will enable CIF to continue its work for disaster relief assistance.

Tom Wolf – Director of Strategic Accounts stated: "PPG is proud to support the Collision Industry Foundation (CIF) and its mission to provide relief and assistance to industry stakeholders affected by catastrophic events. Through our partnership with CIF, we are dedicated to helping those in the collision repair industry recover and rebuild during challenging times. By combining our resources and expertise, we aim to make a positive impact and ensure that industry professionals receive the support they need when it matters most. Together, we stand committed to fostering resilience and solidarity within the collision repair community."

