



*We Answer The Call™*

## **Collision Industry Foundation Elects New Trustee From Enterprise Mobility**

*MECHANICSVILLE, VA, November 18, 2024* – The Collision Industry Foundation (CIF) is excited to announce the election of Cindy Reeves, Vice President, Replacement & Leisure Division at Enterprise Mobility to the CIF Board of Trustees.

The CIF provides emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events.

Reeves has a long history of philanthropic involvement, including volunteering for Cochlear Americas for the past 15 years and serving on several DEI (diversity, equity and inclusion) committees at Enterprise Mobility.

“CIF is looking forward to Cindy’s participation in advancing CIF’s efforts including its Annual Donor program, which was designed to provide consistent financial resources for the CIF Disaster Relief Fund. Dan Risley, CIF Board President and Vice President of Market Development at CCC Intelligent Solutions, shared, “I am very happy to welcome Cindy to the CIF Board of Trustees and look forward to utilizing her talent in fundraising and assistance in generating awareness of the CIF, so we are always ready to answer the call when tragedy strikes.”

Reeves expressed her enthusiasm for joining the CIF Board, saying, “I am looking forward to contributing to this important cause and participating as a CIF Trustee. Like the CIF, Enterprise plays an important role in supporting the industry when disaster recovery is a top priority.”

Please join the CIF Board of Trustees in welcoming Cindy Reeves. She will officially take her seat at the CIF Annual Meeting in January 2025.



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**About CIF:** The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www.collisionindustryfoundation.org>