



CIF's 14 th Annual "Cocktails for a Cause' Hit Another Record Number of Attendees and Generosity

MECHANICSVILLE, VA, February 17, 2025 – The Collision Industry Foundation (CIF) saw another record attendance at the 14th Annual Charity event "Cocktails for a Cause" in January. Over 200 industry friends joined the CIF Trustees at the CASCADE Lounge of the Agua Caliente Casino in Palm Springs, CA. The event featured a live auction with the No 1 and No 2 NASCAR races in the Country: the Daytona 500 - sponsored by Axalta - and the Brickyard 400 - sponsored by PPG. See the attached link for a complete list of drawing prizes, auction items and our amazing sponsors:

<https://www.linkedin.com/feed/update/urn:li:activity:7286389924939874304>

<https://www.linkedin.com/feed/update/urn:li:activity:7285306474103255041>

To kick off the evening, outgoing CIF President Dan Risley from CCC Intelligent Solutions welcomed all attendees and thanked everyone for their support. He extended a special heartfelt "THANK YOU" to event and prize sponsors as well as the CIF's Donors

<https://www.collisionindustryfoundation.org/donorssupporters.html>

Risley said "Without everyone's generous contributions and support the CIF could not fulfill its work". A presentation loop on the screens highlighted some of the help the CIF has provided over the past twenty+ years through the generous support of the industry.

True to CIF's mission of providing emergency relief, Risley announced that the CIF has begun to make donations for applications from collision repair professionals who were severely impacted by the SoCal wildfires and that there's a total of \$250,000 currently set aside for the California fire requests, which will be addressed during a set timeframe. A specific donation campaign was set up with all incoming \$ going directly to affected industry colleagues

<https://www.collisionindustryfoundation.org/donate.html>

Risley also pointed out the growing number of companies and individuals participating as an Annual Donor. Established in 2021, the program was designed to bring needed recurring resources to the Foundation, so it can deliver on its mission to 'Answer the Call' when those in the industry have been impacted by catastrophic events. CIF depends solely on the generosity of donations to conduct its work.

If you are interested in becoming an Annual Donor, please contact the CIF at collisionindustryfoundation@gmail.com or talk to one of the trustees.

Donations are Tax Deductible

Vision:
Provide Emergency Relief to Collision Repair Professionals

Mission:
Secure and distribute donations to individuals who have experienced significant losses due to natural disasters or other catastrophic events.

Since 2001

Collision Industry Foundation

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CIF Vision and Mission 0229

We Answer the Call™



Thank you for attending the 14th CIF Annual Charity Event

Watch for pictures from the event on CIF social media

