



We Answer The Call™

CIF Announces BASF's Commitment to Annual Donor Program

MECHANICSVILLE, VA, April 13, 2026 – The Collision Industry Foundation (CIF) is delighted to announce that BASF has once again pledged its support to the CIF Annual Donor Program, at the URGENT CARE level, which is the second highest tier of giving. The Program, launched in 2021, was created to secure consistent and essential resources for the Foundation. These resources enable CIF to fulfill its mission of “Answering the Call” by assisting members of the collision repair industry affected by catastrophic events such as accidents, flooding, hurricanes, tornadoes, or wildfires. Contributions to the program are tax-deductible, offering an additional incentive for supporters.

Thanks to the generosity of corporations and individuals, over the past twenty-plus years CIF has helped hundreds of collision repair professionals after disasters. The continued support from BASF for the Annual Donor Program will allow the Foundation to maintain its disaster relief efforts and extend assistance to those in the industry who need it most.

The BASF logo is presented on a solid red rectangular background. It consists of a white square icon with a smaller white square inside it, followed by the word "BASF" in a bold, white, sans-serif font. Below the logo, the tagline "We create chemistry" is written in a white, lowercase, sans-serif font.

■ ■ BASF
We create chemistry

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[TO APPLY FOR ASSISTANCE - Click Here](#)

[TO DONATE - Click Here](#) All donations are tax-deductible.

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. Since 2001, we provided emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www.collisionindustryfoundation.org>