

We answer the call®

## Tractable Donates to CIF COVID-19 Fund

*May 5, 2020 - Mechanicsville, VA. -* Over the past month, over 500 requests have been submitted by collision repair professionals asking CIF for financial assistance through the CIF COVID-19 fund that was established in late March. The initial fund, including early contributions by half a dozen generous donors, had been nearly expired in mid-April when CIF sent out a request for additional support from the industry.

As funds became exhausted, CIF had to close their website to new applications. And then, Tractable answered the CIF call for help in a very big way - by donating \$25,000 to the fund.

Alex Dalyac, CEO and co-founder at Tractable, shared why he chose CIF for this donation. "At Tractable, our mission is to accelerate accident and disaster recovery across the world, with AI. But recently, the world has been severely hit by the coronavirus pandemic." Dalyac continued, "As a company, we feel we have the duty to do something to help those in need within our industry. In the collision repair sector in which we operate, as people around the world stay at home and drive less, repairs have declined by as much as half. With fewer vehicles in need of repairs, the outlook for repairers - and for their livelihoods - is at risk. Automotive repair professionals and their families are being affected, experiencing medical and financial difficulties."

CIF immediately re-opened the website to accept new assistance requests, using Tractable's donation to continue to provide assistance for new submissions. Michael Quinn, CIF Board President and SVP of Business Development at AirPro Diagnostics, expressed his thanks, "We are grateful for the generous financial contribution that Tractable has made to the CIF COVID-19 assistance fund at this crucial time. Many individuals are already directly benefitting from this donation."

Quinn went on to express that more industry support is needed to keep up with the rising number of applications for aid, and he encourages individuals and organizations to contribute whatever they can. All donations are tax-deductible and through May will go directly to the CIF COVID-19 Fund.

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We are dedicated to raising, managing, and donating funds to provide emergency relief to collision repair professionals who have been impacted by natural disasters or other catastrophic events.

Links to donate, apply for aid, and for corporate donations are listed below:

## TO APPLY FOR ASSISTANCE - Click Here

TO DONATE - Click Here

FOR CORPORATE DONATIONS - contact collisionindustryfoundation@gmail.com

For more information visit: <u>http://www.collisionindustryfoundation.org</u> <u>Like us on Facebook</u> and Follow us on <u>LinkedIn</u>