



## PRESS RELEASE

# CIF Invites the Industry to A Magical Giving Tuesday Event

*November 12, 2020 - Mechanicsville, VA. - The Collision Industry Foundation is excited to announce their first-ever virtual entertainment experience, offering CIF supporters a fun-filled night of magic and impossible mind-reading that's also a fundraising event for CIF.*

**GIVING TUESDAY**

December 1, 2020

*World-renowned Chicago magician, Dennis Watkins, will perform his virtual magic show for two exclusive CIF audiences on "Giving Tuesday," December 1, 2020. "Giving Tuesday" is a global day designated to encourage people to be generous. The two CIF magic shows will be held back-to-back to provide convenient time options nationwide. The shows will be at the following times:*

*4:30 p.m. Pacific / 6:30 p.m. Central / 7:30 p.m. Eastern Standard Time*  
<https://www.themagicparlourchicago.com/events/cif-gala-7-30-pm-est>

*6:00 p.m. Pacific / 8:00 p.m. Central / 9:00 p.m. Eastern Standard Time*  
<https://www.themagicparlourchicago.com/events/cif-gala-9-00-pm-est>

*Dennis is a third-generation magician who has been performing in downtown Chicago for the past 10 years, and he has now created an all-new virtual magic show designed for group and family viewing at home. He has perfected the art of making every audience feel special and his online Zoom magic show creates a personal, interactive experience for every guest.*



Image from: <https://denniswatkins.net/press>

*The ticket price for this magical experience is just \$65 and admits 1 household/group on a single screen, regardless of group size. So have the whole family gather around and enjoy the show! Invite your friends and neighbors to register, too, and you can all enjoy this wonderful virtual experience.*



AirPro Diagnostics has generously sponsored both shows for this magical night allowing CIF to benefit with all money raised going directly to the CIF disaster relief fund.

Only 100 tickets will be sold for each time slot, so make sure to register early. And if you'd like to watch a sneak-peak video of Dennis's show, you can visit: <https://denniswatkins.net/virtual-magic-show> .

*Consider donating a registration to a friend or family member to enjoy. You can also show your support for CIF via a direct "Giving Tuesday" donation on the CIF website. And, of course, additional donations to CIF above the \$65 magic show ticket can also be made on the CIF website. All donations to CIF are tax deductible.*

*In this year of unprecedented number of disasters, CIF appreciates your support in replenishing the relief fund to allow them to continue to support collision repair professionals in times of need. Don't forget to like, share and follow us on [Facebook](#) and [LinkedIn](#)*

**[TO APPLY FOR ASSISTANCE - Click Here](#)**

**[TO DONATE - Click Here](#)**

**CORPORATE DONATIONS, Email: [collisionindustryfoundation@gmail.com](mailto:collisionindustryfoundation@gmail.com)**

**About CIF:** The Collision Industry Foundation is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events.

For more information visit: <http://www.collisionindustryfoundation.org>

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