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PRESS RELEASE

Collision Industry Foundation Announces Refinish Solutions Group by Saint Gobain Becomes a CIF Annual Donor!

March 29, 2021 – Mechanicsville, VA –

The Collision Industry Foundation (CIF) is thrilled to announce that Refinish Solutions Group (RSG) by Saint Gobain has joined the “CIF Annual Donor Program” which was introduced last month and is designed to bring needed, recurring resources to the foundation, so it can deliver on its mission to answer the call when the industry has been impacted by natural disasters or unforeseen catastrophic events. RSG’s pledge is at the “Urgent Care” level, committing \$5,000 annually to support CIF.

John Marshall, National Sales Manager, Saint-Gobain Abrasives, shared, “We sincerely appreciate the ongoing efforts of the Collision Industry Foundation to give back to collision repair professionals in times of need. It is our pleasure to support the CIF Annual Donor Program and contribute to such a worthy cause.”

CIF provides emergency relief to collision repair professionals by securing and distributing donations to individuals who have experienced significant losses due to natural disasters or other devastating events. CIF depends solely on the generosity of donations to conduct its work.

The “CIF Annual Donor Program” offers five levels of annual funding options each with a suite of benefits to donors throughout the calendar year. Please visit www.collisionindustryfoundation.org to learn more about CIF, Annual Donor levels and the corresponding benefits. All donations to CIF are tax deductible.

“It’s critical for CIF to have organizations like Saint Gobain offering sustainable support, so that we can continue to provide assistance to individuals in need on behalf of the industry,” shared Casey Steffen, CIF Board Trustee and Manager, National Accounts for Saint Gobain. “My hope is that all organizations across the industry join as CIF Annual Donors, allowing us to answer the call when someone is in need of assistance.”

To become a CIF annual donor visit www.collisionindustryfoundation.org and click on the button "Donate to CIF Annual Donor Program," or reach out now via email to collisionindustryfoundation@gmail.com. All donations are tax-deductible. The CIF Board of Trustees thanks you for your support!

Become an Annual CIF Donor Now!

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Don't forget to Like and Follow CIF on Facebook and LinkedIn.

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www.collisionindustryfoundation.org>