



CIF Announces Axalta as Annual Donor

MECHANICSVILLE, VA, May 31, 2021 - The Collision Industry Foundation (CIF) is delighted to announce that Axalta Coating Systems has joined the “CIF Annual Donor Program” at the URGENT CARE level; with a \$5,000 pledge! The Annual Donor Program was designed to bring needed, recurring resources to the Foundation, so it can deliver on its mission to Answer the Call when those in the industry have been impacted by unforeseen catastrophic events. CIF depends solely on the generosity of donations to conduct its work.

The “CIF Annual Donor Program” offers five levels of annual funding options; each comes with a suite of benefits to the donor throughout the calendar year. All donations to CIF are tax deductible.

CIF Treasurer Dan Risley – CCC stated, “Over the years, Axalta has been a steady supporter of the Collision Industry Foundation. We truly appreciate their generosity which allows CIF to assist collision repair professionals in times of need. Thank you.”



To become a CIF annual donor visit www.collisionindustryfoundation.org and click on the button “Donate to CIF Annual Donor Program,” or reach out now via email to collisionindustryfoundation@gmail.com. All donations are tax-deductible, so please reach out now. The CIF Board of Trustees thank you for your support!

[Become an Annual Donor Now!](#)

How Can You Help?

Become An Annual Donor

Donor Level	FIRST RESPONDER \$10k+	URGENT CARE \$5k+ and <\$10k	IMMEDIATE CARE \$3k+ and < \$5k	PRIMARY CARE \$500 and < \$3k	FIRST AID Min. \$50 and < \$500
Annual Donation \$					
Donor name or Company listed in CIF website	✓	✓	✓	✓	✓
Allow CIF logo/link on their website	✓	✓	✓	✓	✓
Website Individual/Company/html link	✓	✓	✓	✓	✓
Group Social Media Post	✓	✓	✓	✓	✓
Individual Social Media post	✓	✓	✓	✓	✓
Website Individual company logo included with link	✓	✓	✓	✓	✓
Recognition at Gala	✓	✓	✓	✓	✓
Signage and plaque	✓	✓	✓	✓	✓
Press release	✓	✓	✓	✓	✓
Signage at CIF Events	✓	✓	✓	✓	✓
Provide CIF logo with YEAR	✓	✓	✓	✓	✓
30 second clip/link why support CIF	✓	✓	✓	✓	✓
Passes to annual event (value = \$75 per ticket)	5 passes	2 passes	1 pass		

© 2021 Collision Industry Foundation

20th Anniversary We Answer the Call™

[TO APPLY FOR ASSISTANCE - Click Here](#)

[TO DONATE - Click Here](#)

CORPORATE DONATIONS, Email: collisionindustryfoundation@gmail.com

About CIF: The Collision Industry Foundation (CIF) is the 501(c)(3) charitable arm of the collision repair industry. We provide emergency relief by securing and distributing donations to collision repair professionals who have experienced significant losses due to natural disasters or other catastrophic events. For more information visit: <http://www.collisionindustryfoundation.org>

COLLISION INDUSTRY FOUNDATION



Phone:
(804) 427-6982

Website:
www.collisionindustryfoundation.org

Email:
collisionindustryfoundation@gmail.com